WAM

BUILDING
WITHOUT BARRIERS

An evening looking at how modern
low code tools can help us to
create and share digital stories.

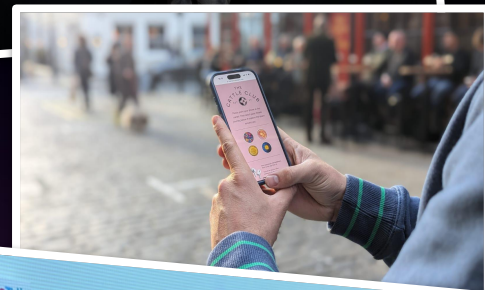Find references and tools in the deck:

wamworks.io/buildnobarriers

Hello. Who are we?

- **Innovation studio**

- **Digital since HTML**

- **We explore and apply technology to tell stories**

- **Mixed reality, gamification, digital & AI tools**

- **We work partner-first**

Why building without barriers?

Where is everyone?

This evening your mission is:

- **Pair up**

- **Build something you would be happy to publish to the public**

- **Enjoy the process and takeaway some knowledge**

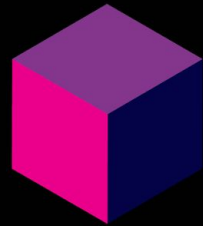- **Share your creation with the group**

Process:

| Define / Design | Data | Develop | Deploy |

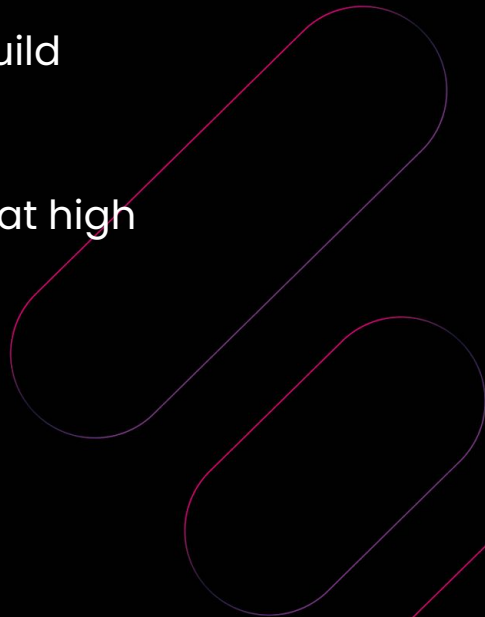# Demo: design, data-ify, develop and deploy

Define & Design

- Write down that one thing you've always wanted to build

- What problem are you solving?

- Now sketch out the structure of information - but just at high level

Tip:
If you are creating something simple just design it in Canva
You can publish that to the web directly

Data

There are other sources but here are some to get you started.

UN SDG data commons	World Bank	ONS	Met Police	NHS
EU	NOAA for climate	Economist 🔒	Visual capitalist	John Burn-Murdoch

Bonus tip:
Use tools like Perplexity, ChatGPT or Gemini to find your data

perplexity

Develop

More powerful

Less capable

Easier to use

Harder to use

Click logos to learn more

bolt.new

lovable

WiX

Drupal™

WordPress

Adobe Experience Manager

SQUARESPACE

Airtable

Webflow

bubble

GoDaddy

softr

Google Sites

Canva

Develop

Tool	Capability	Learning Curve	Price
<u>Lovable</u>	AI App Builder	Low	Free / plans from $20pm
<u>Bolt</u>	AI Web App Builder	Low	Free / plans from $20pm
<u>Squarespace</u>	Website Builder + Domains	Low	From £10/mo
<u>Google Sites</u>	Basic Website Builder	Very Low	Free
<u>Wix</u>	Website Builder	Low	Free / Paid from £7/mo
<u>GoDaddy</u>	Website Builder + Domains	Low	From £6/mo
<u>Canva</u>	Design + Simple Website Builder	Very Low	Free / Pro from £10/mo
<u>Webflow</u>	Advanced Website Builder	Medium	Free / Paid from £12/mo
<u>WordPress</u>	CMS / Website Builder	Medium	Free / Hosting from £3/mo
<u>Drupal</u>	Enterprise CMS	High	Free / Hosting extra
<u>Adobe Experience Manager</u>	Enterprise CMS	Very High	Enterprise pricing
<u>Softr</u>	No-code App & Website Builder	Low	Free / Paid from £20/mo
<u>Airtable</u>	Database / Dashboards	Medium	Free / Paid from £10/mo
<u>Bubble</u>	No-code Web App Builder	Medium-High	Free / Paid from £25/mo
<u>Capacitor</u>	Convert web apps into real apps	Medium	Free - requires some skills

Some final considerations

Tell Google about your site https://search.google.com/

Ask ChatGPT for SEO strategy, or talk to an agency

Now it's your turn:

- **Pair up**

- **Build something you would be happy to publish to the public**

- **Enjoy the process and takeaway some knowledge**

- **Share your creation with the group**

Thanks!

We work best when we're working with you on real problems.

Let us know anything that's currently in your in-tray or in the back of your mind and we'll be happy to brainstorm some ideas.

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